

HubSpot

Onboarding

Congratulations! You just made an investment to have clean, standardized, and automated Marketing, Sales and CRM tools! Now comes the most critical element to success - clean implementation and swift onboarding.

Get Onboarded in a 4 week "Sprint" - Instead of 12 weeks

Week 1	<ul style="list-style-type: none">- Kickoff, Goal & KPI setting, Team Member Roles and Responsibilities- Project Roadmap- Domain and Account Setup
Week 2	<ul style="list-style-type: none">- Data Migration on HubSpot: Transferring your data into HubSpot CRM.- Integrations with Third-Party Tools
Week 3	<ul style="list-style-type: none">- Templates Created for Emails, Landing Pages, Forms and Workflows
Week 4	<ul style="list-style-type: none">- Dashboard and Reporting- All Process Documentation and Team Training

Why Choose to Work with MarTecha?



Working with a HubSpot partner waives your official onboarding fee.



With rigorous training and certification processes, MarTecha ensures the implementation is tailored to your specific business needs.



Onboarding and implementation conducted as a "sprint" - only 4 weeks from start to finish.



"HubSpot and Salesforce resemble the David and Goliath, respectively, of the cloud-based CRM market. It's been rewarding to support small and mid-size businesses grow using HubSpot because it establishes a strong foundation for marketing tools, sales tools, and CRM."
- Alison Wittich, Founder